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#### Important information

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## A global leader in affinity reagents



Disruptive, profitable growth company helping researchers study biological pathways since 1998



Global leader in research antibodies growing at ~2x market rates



Unique capabilities of big data insights, proprietary antibody IP, digital marketing and global distribution support continued share gains across TAM of ~\$8bn



Attractive financial profile and cash generation support continued investment to grow

We aspire to be the most influential company for life scientists, supporting research, diagnostic and therapeutic discovery."



## Leadership in research use markets is strengthening our competitive position in an \$8bn addressable market

Estimated Total Addressable Markets





Protein binding reagents

Primary antibodies Secondary antibodies Immunoassays Related reagents

Kits<sup>(1)</sup>
Proteins, peptides,
lysates
Biochemicals

Diagnostic applications

Companion Dx IVD Point of Care Disease treatment

Biological therapeutics

'Abcam Inside'



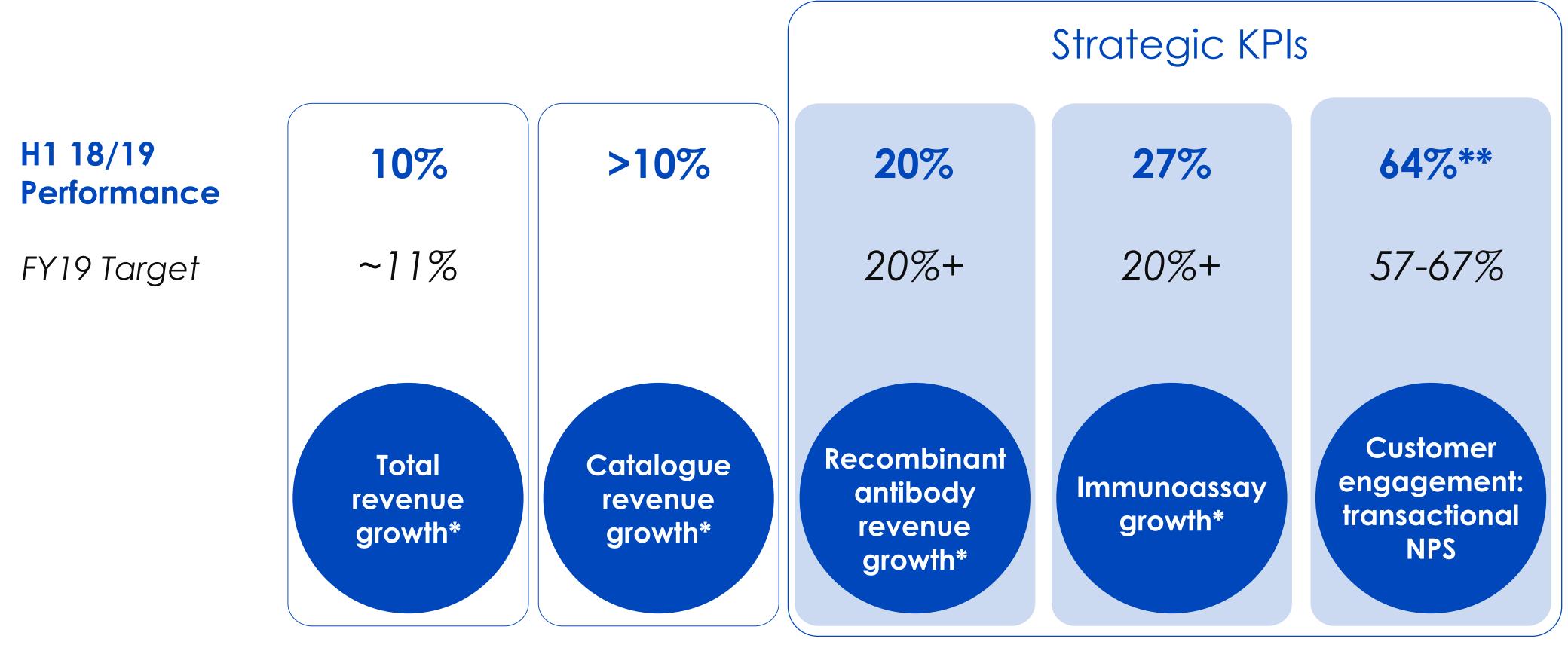
### Twenty years as a disruptive growth company

### Global Reported Revenue, £m





## H1 performance suggests we are on track to achieve FY19 financial goals



<sup>\*</sup> At constant exchange rates (CER, applying prior period's exchange rates to this period's results)

<sup>\*\*</sup> Average July to October 2018
Note: all figures unaudited



## We sustain profitable growth through 5 goals

Sustain antibody and digital marketing leadership

2

Expand in related growth markets

3

Invest in operating capabilities for 2x 2016 scale by 2023

4

Sustain attractive economics

5

Supplement organic growth - acquisitions and partnerships

## We have made good progress towards our operational objectives for the year

Sustain antibody and digital marketing leadership

- ~1,400 recombinant antibody products published in H1<sup>1</sup>
- KO validation initiative now in over 1,800 products
- Two website releases deployed
- China growth v.2.0 project launched

2

Expand in related growth markets

- >600 immunoassay kits published online in H1<sup>2</sup>
- First multiplex immunoassay customer cohorts
- Continued
   development of
   'Abcam Inside'
   pipeline

3

Invest in operating capabilities for 2x 2016 scale by 2023

- IT implementation progressing to plan
- Global employee share scheme launched
- Move to new UK HQ on track for early '19
- Further senior team appointments made

4

Sustain attractive economics

- New UK HQ on time and budget
- First wave of automation implemented
- Contingency plans initiated for no-deal Brexit

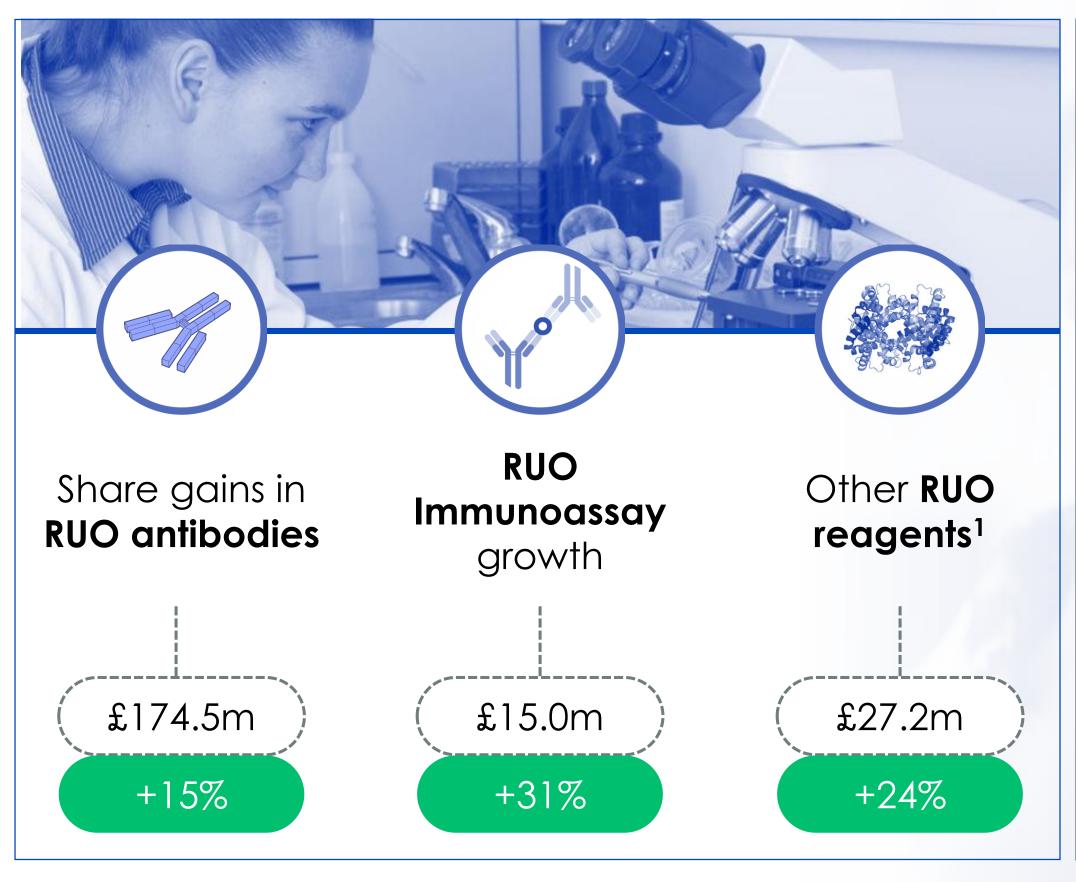
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Supplement organic growth - acquisitions and partnerships

- Attractive pipeline of opportunities
- EVP of Corporate
   Development
   appointed



### That foundation sets Abcam up to pursue many opportunities to sustain future growth







FY18 revenue

3yr CAGR<sup>3</sup>, %



<sup>1)</sup> Includes proteins, peptides, lysates, kits and biochemicals

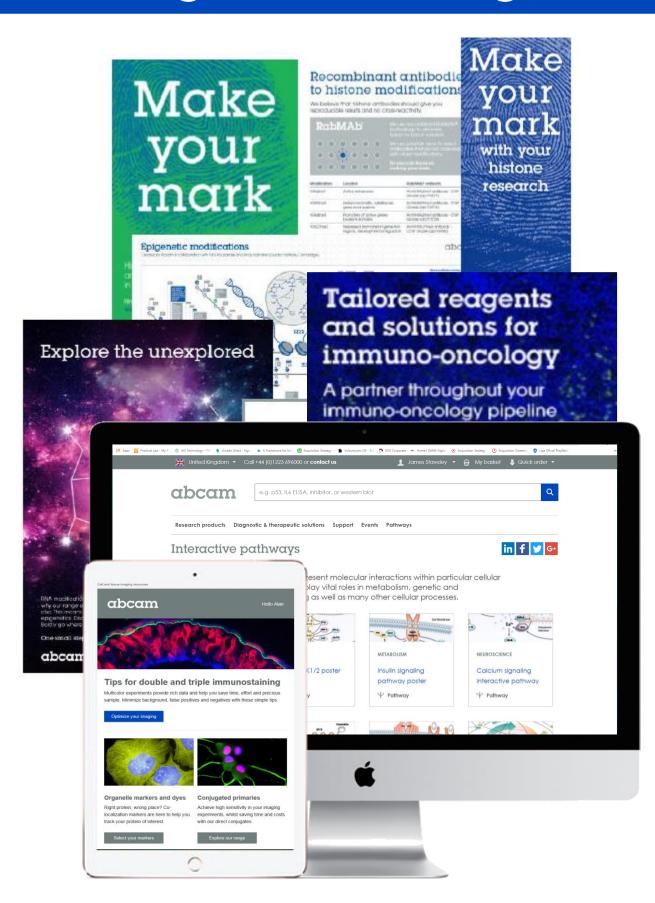
<sup>2)</sup> Catalogue sales only; excludes CP&L3) FY2015-FY2018

## We access these growth opportunities through enhanced market development and reach

### Digital marketing

### Data insights

### Selective solution selling

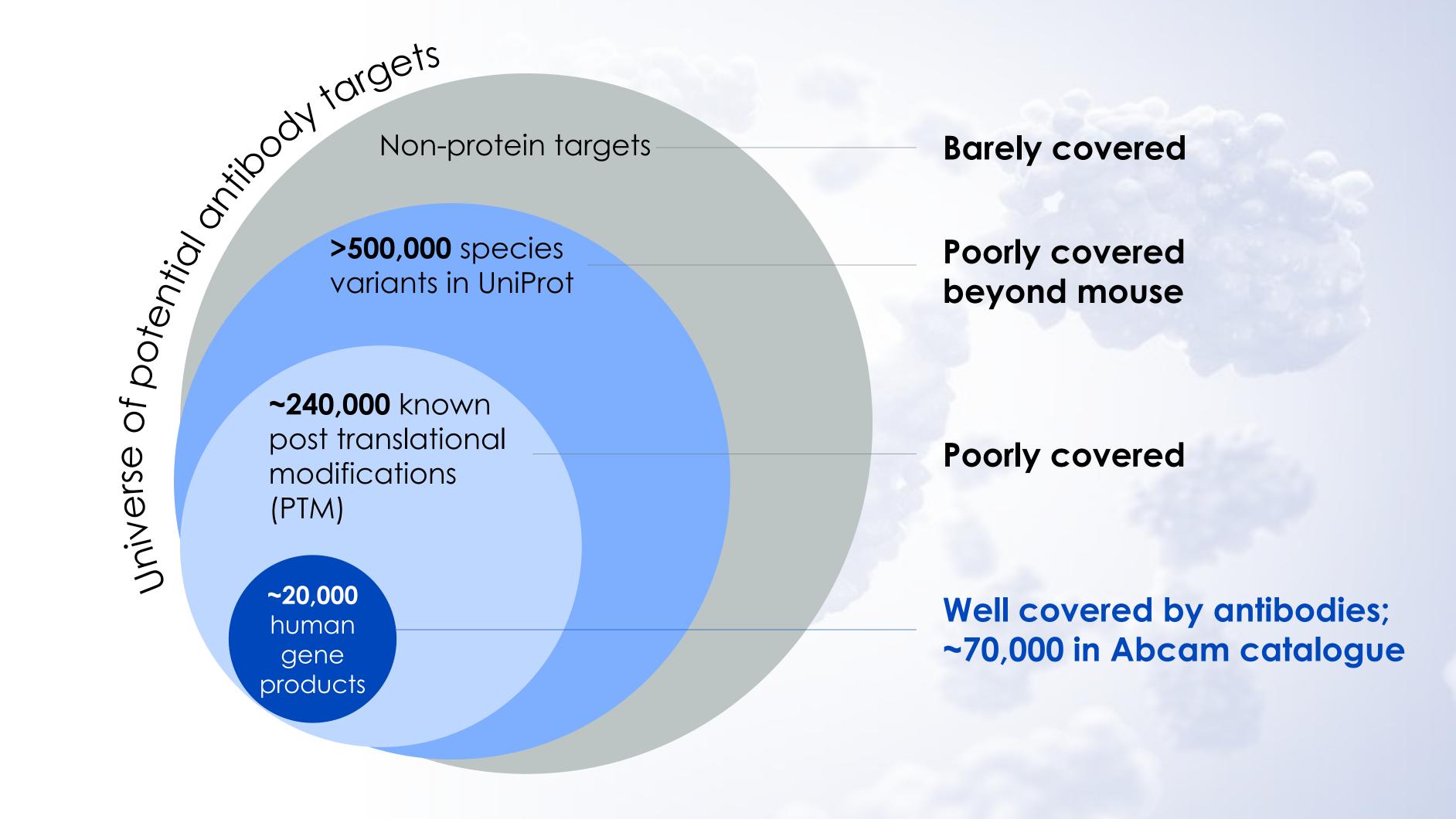








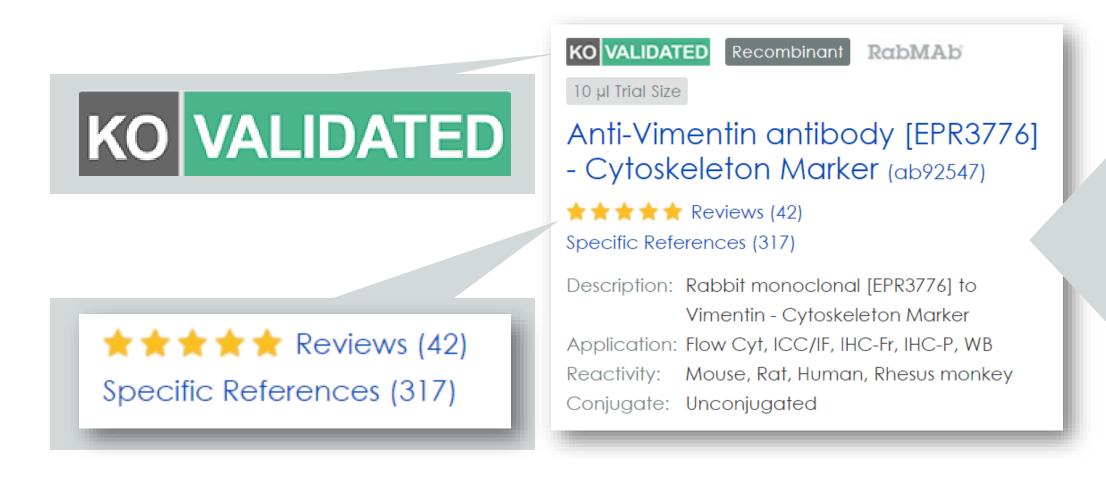
### Scientists need new and better binders

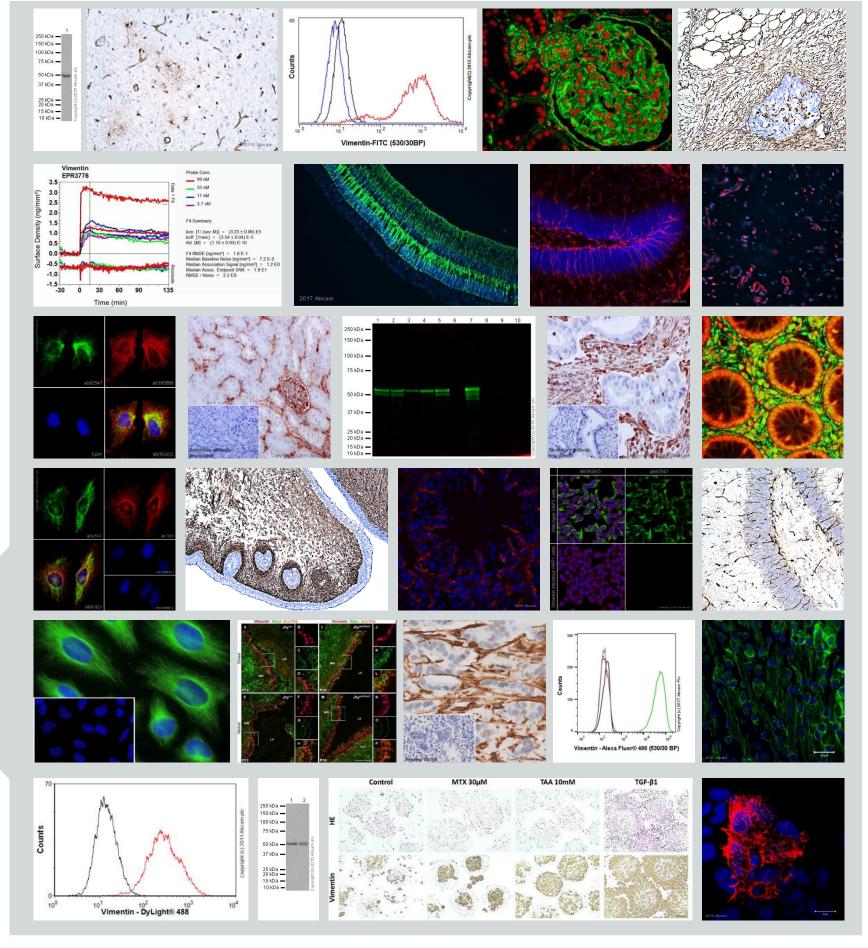


abcam

## Market leadership in validation provides scientists with differentiated performance data

Largest knock-out validation programme in the market: ~1,800 products knockout validated to date

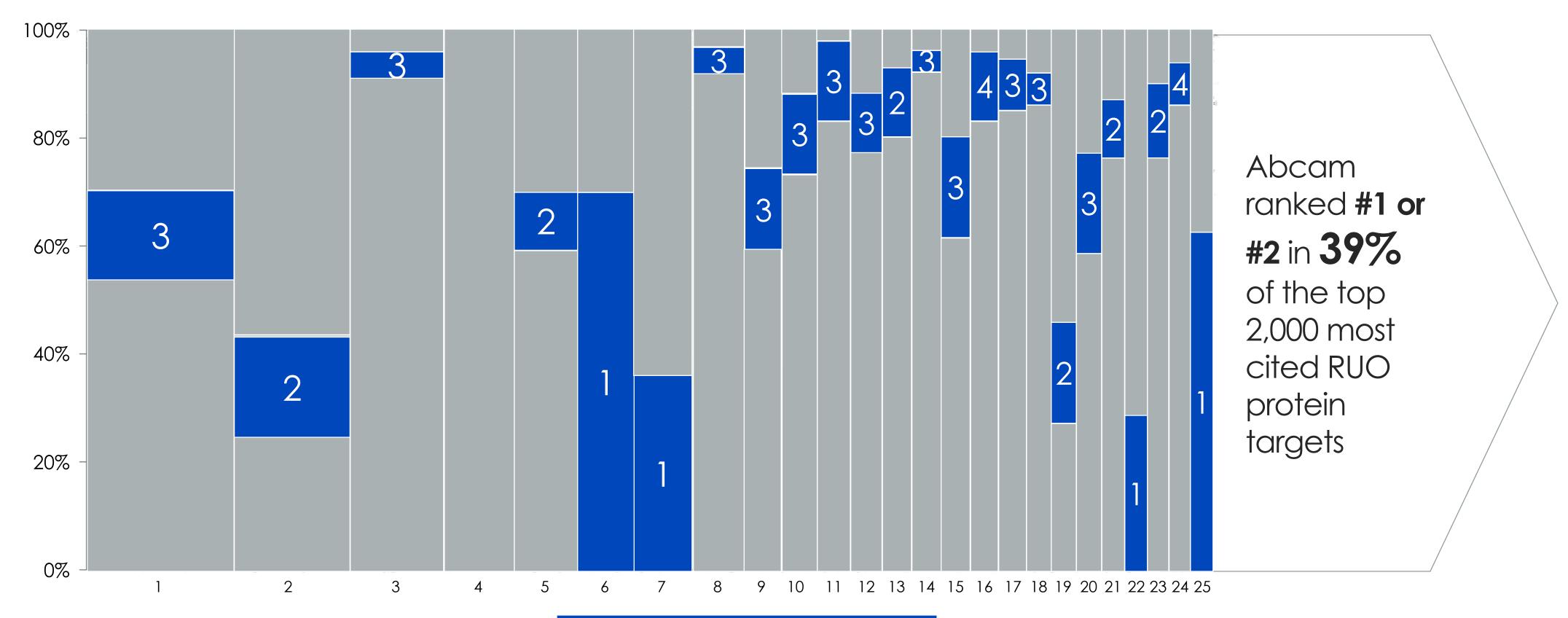






# Validated and precise antibodies improve quality of revenue and support long term share gain

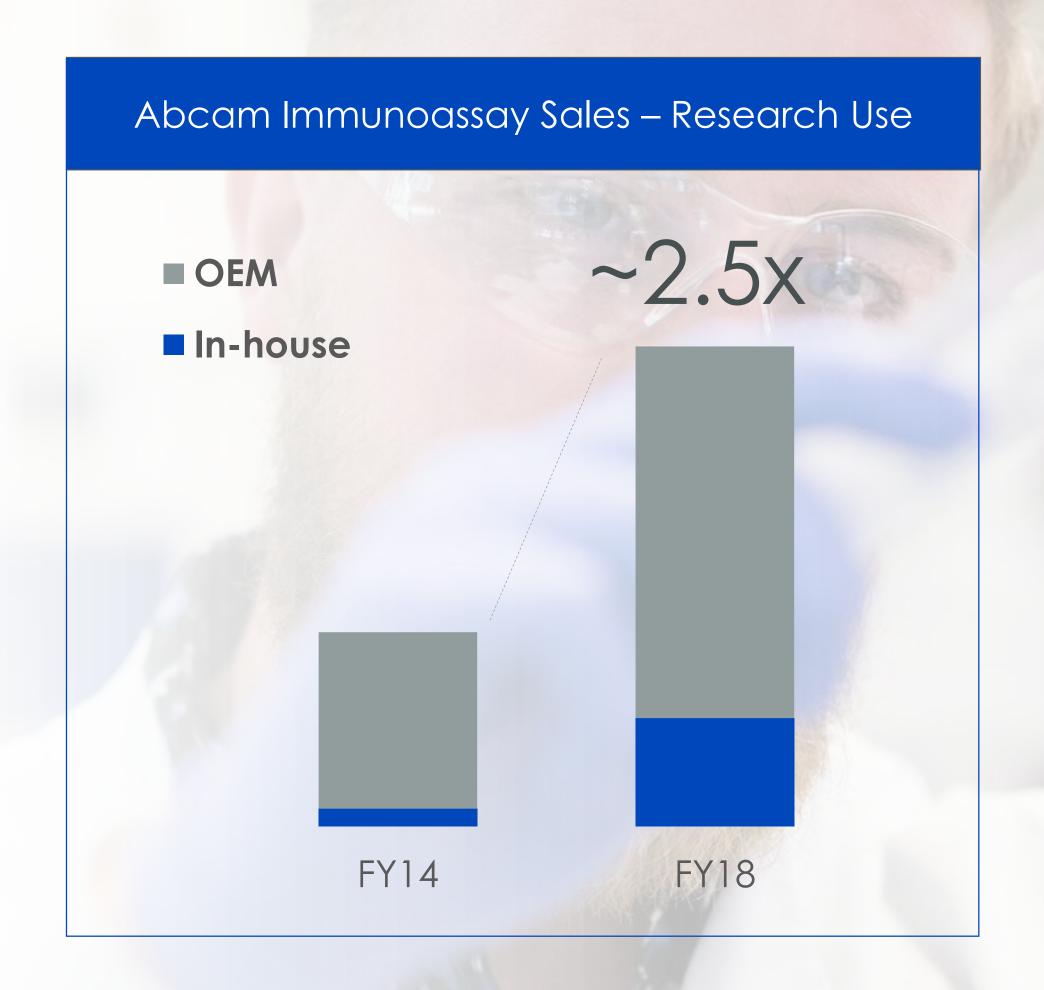
### Abcam's market share and rank in the top 25 most cited protein targets<sup>1</sup>:



### Immunoassays are an adjacent market for Abcam

- ~\$500m market opportunity
- Abcam entered market in 2013
- ~1,500 in-house products developed to date





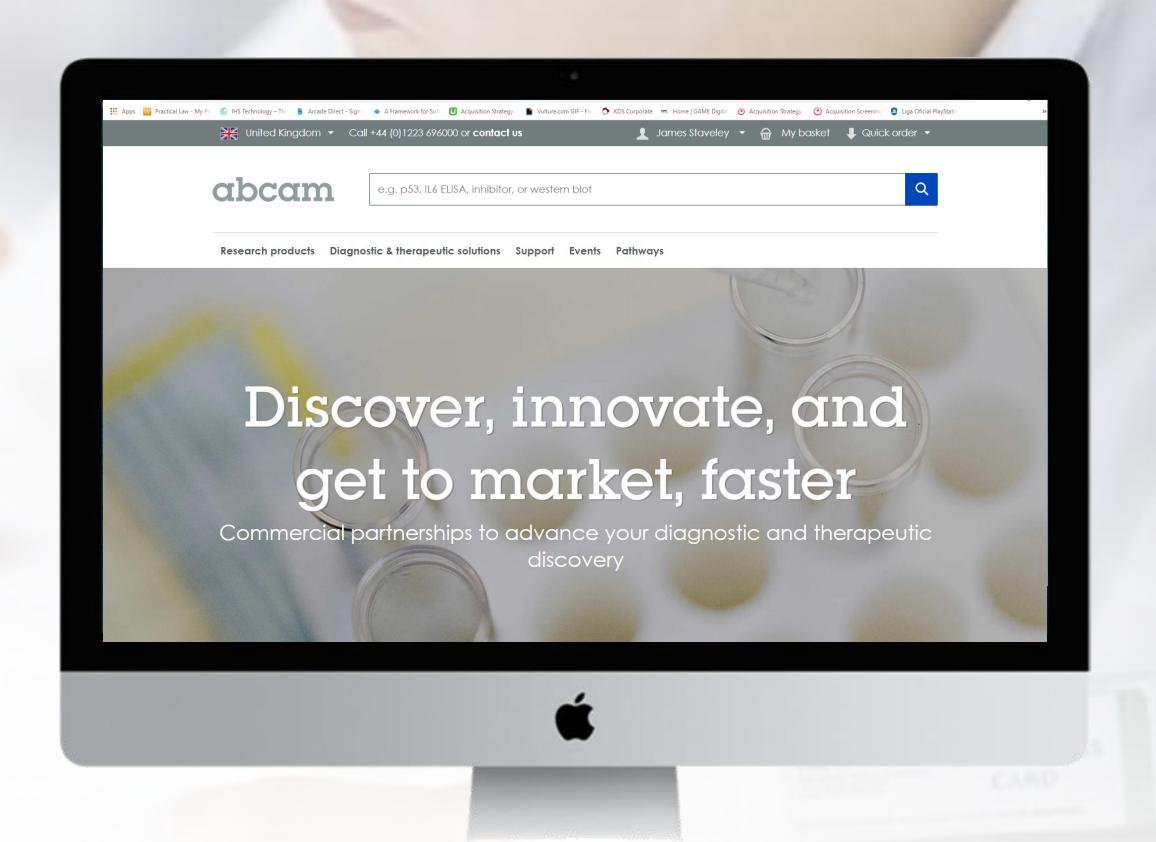


Development of 'Abcam Inside' custom products and licenses

# Abcam Inside is a partnering approach with biopharma and diagnostics to influence patient outcomes

- Framework agreements in place with many major diagnostic and biopharma companies
- More than 300 projects completed since 2016
- License and supply partnerships with all major
   Dx platforms
- Opportunity to earn multi-year revenue streams from an individual project





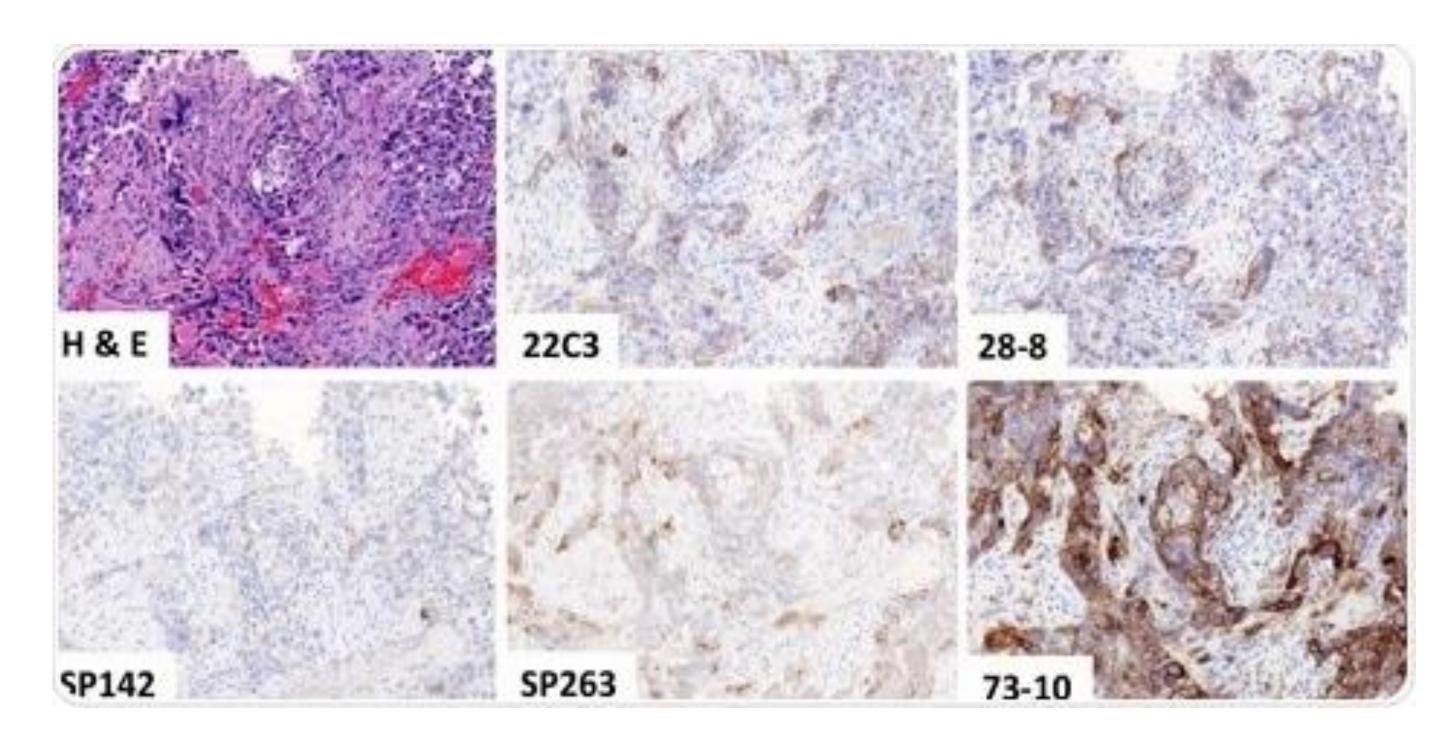




Development of 'Abcam Inside' custom products and licenses

# Providing the tools to build the precision medicines of the future: Programme Death Ligand 1 (PDL1)

- PD-L1 plays a critical role in inhibiting the activation and proliferation of T-cells and is a vital target in the treatment of cancer
- Abcam developed two of the five FDA approved CDx clones (28-8, 73-10) and has RUO rights to another (SP142)



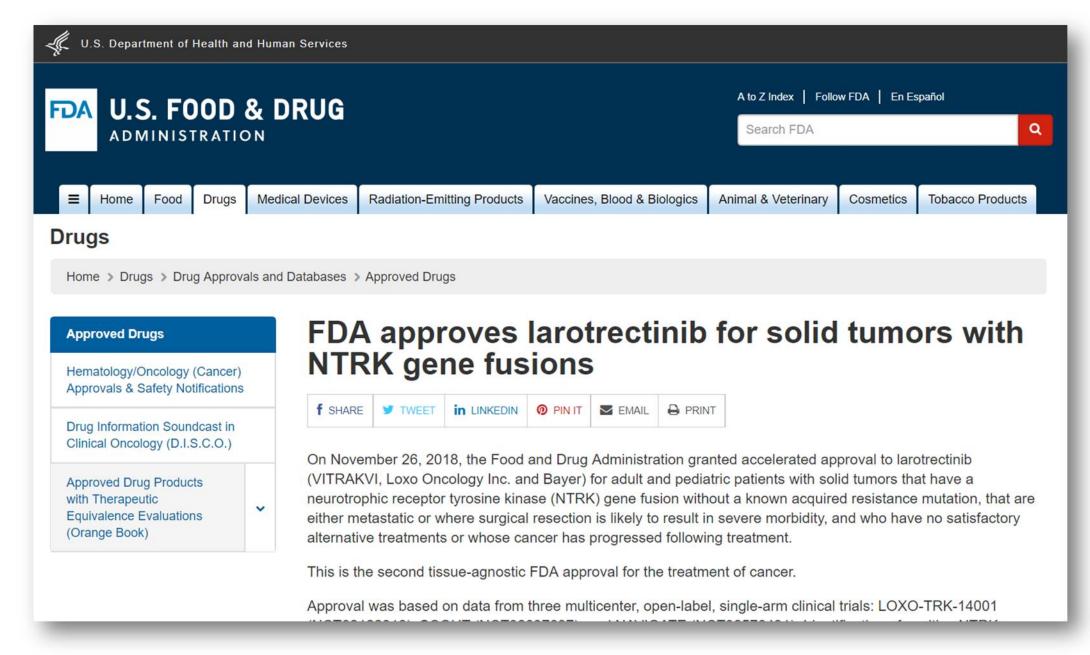
The image above illustrates a representative sample of PD-L1 staining from the Blueprint project, specifically looking at the five assays used in the project itself





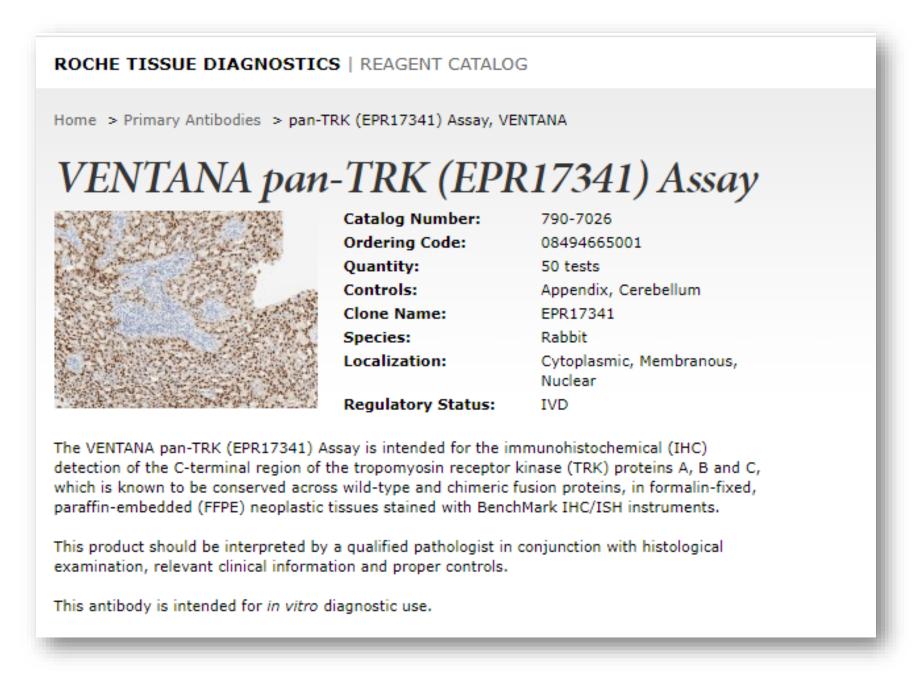
Development of 'Abcam Inside' custom products and licenses

# Providing the tools to build the precision medicines of the future: pan-Tropomyosin Receptor Kinase (pan-TRK)



26 November 2018

Roche launches first IVD pan-TRK immunohistochemistry CDx assay

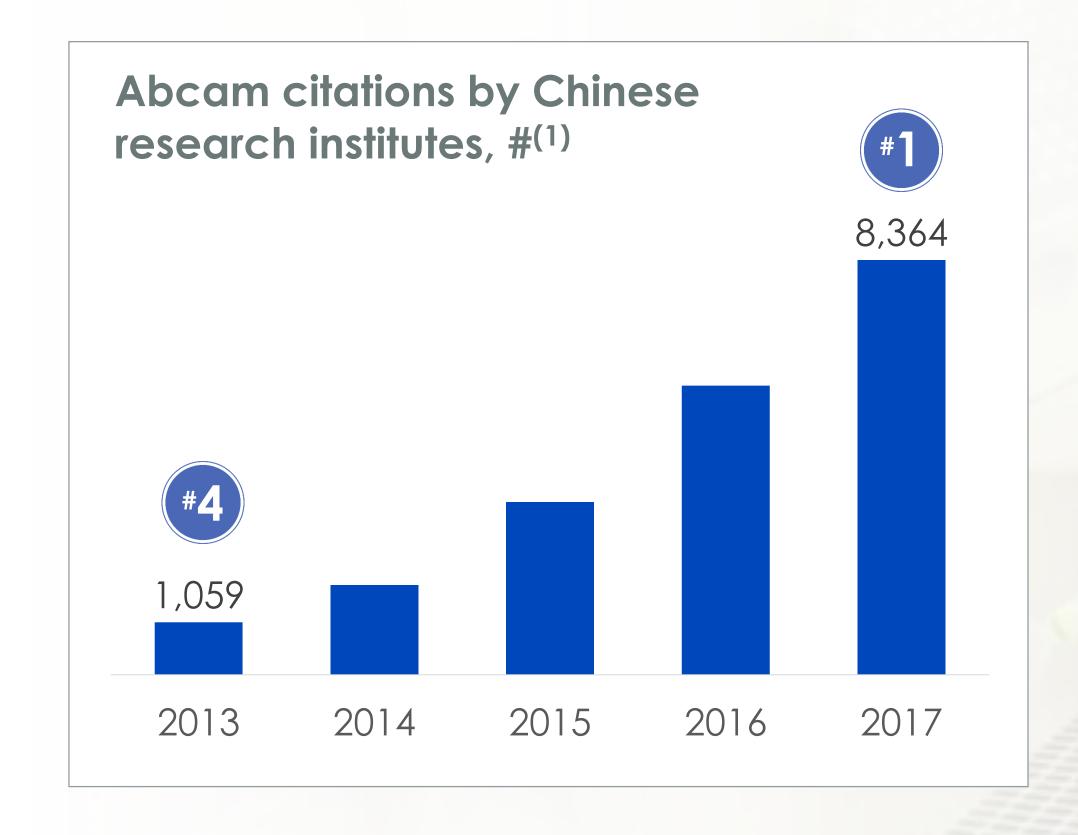


27 November 2018





### China is a once in a lifetime opportunity



QIAGEN (Suzhou) and Abcam sign strategic MoU collaboration agreement to co-develop companion diagnostic (CDx) and in vitro diagnostic (IVD) reagents and kits for the Chinese market

**Suzhou, China and Cambridge, UK, December 6:** Abcam plc, a global innovator in life science reagents and tools, and QIAGEN (Suzhou) Translational Medicine Co., Ltd. (QIAGEN (Suzhou)) have signed a Memorandum of Understanding (MoU) agreement to jointly develop a pipeline of Companion Diagnostic (CDx) and In Vitro Diagnostic reagents and kits, to meet the specific needs of the Chinese market.

Abcam and Shuwen Biotech sign strategic MoU to establish global alliance for companion diagnostic (CDx) kit development

Cambridge, UK and Deqing, China, April 26, 2018: Abcam, an innovator in reagents and tools, today signed a Memorandum of Understanding (MoU) with Shuwen Biotech, a leading player in the development and commercialization of companion diagnostics (CDx). Through the agreement, Abcam and Shuwen will jointly leverage their respective capabilities, in producing high-quality antibodies and CDx kit development and commercialization, to better serve the needs of the pharma industry.

(1) CiteAb (calendar year)

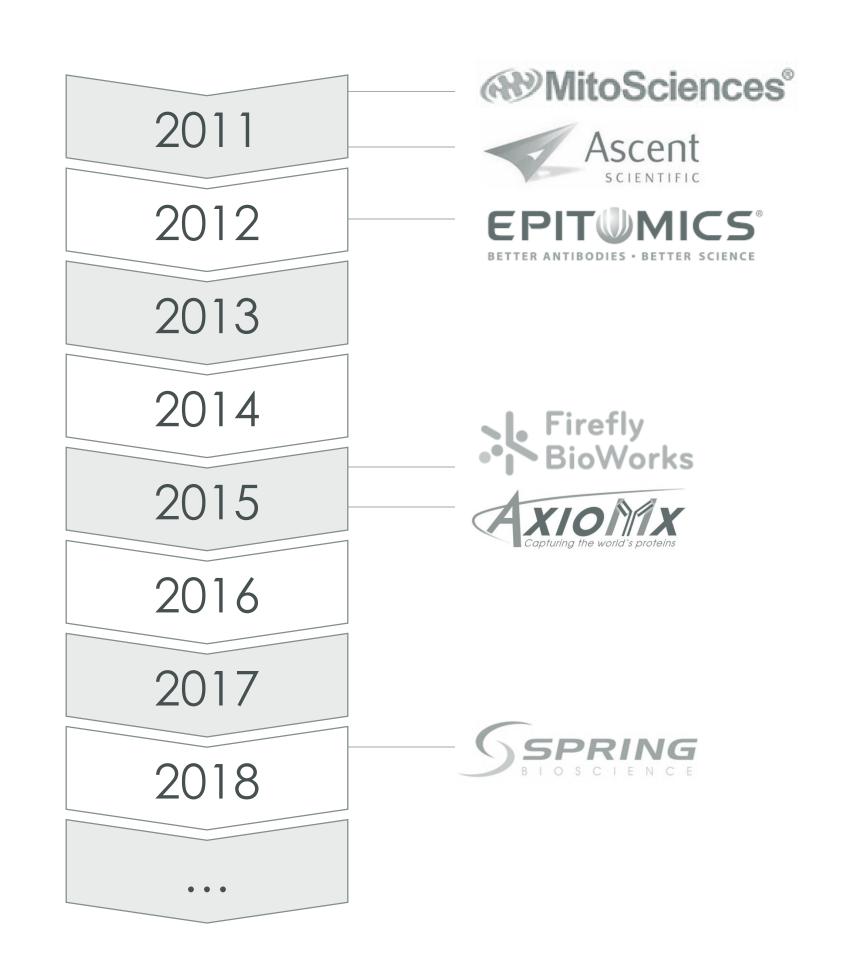


# Given the scale of opportunity, we must invest to build a sustained growth company



## We also seek acquisitions to help us accelerate toward market and scaling objectives

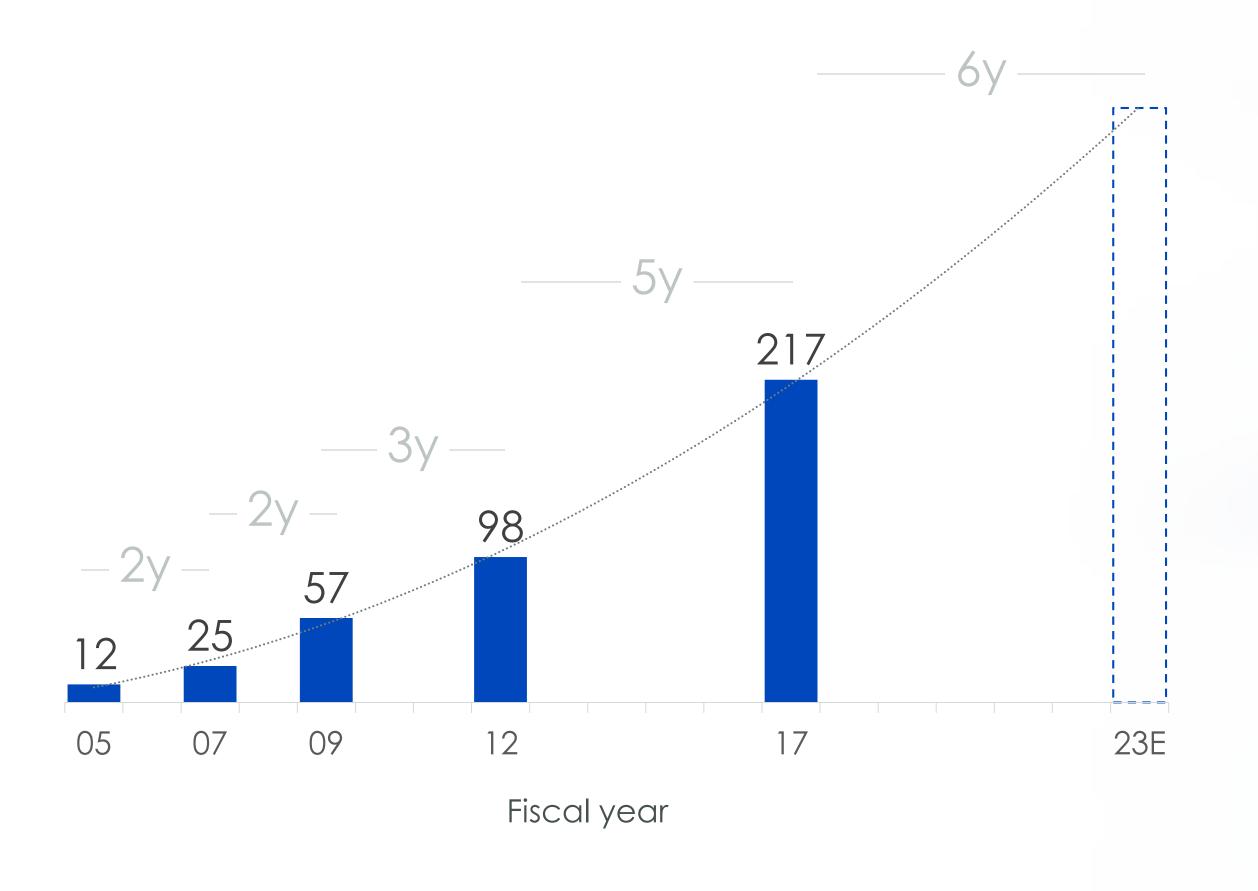
- "Gold standard" reagents to study biological pathways
- Potential to drive further growth via Abcam's platform and brand
- Opportunities to create unique propositions by combining with Abcam technology
- Accretive deals with attractive return on capital/IRR
- Technological tuck ins to further differentiate product offering





# Outlook - Confident in sustaining our long term growth trajectory

#### Global Reported Revenue, £m



### Medium term guidance of low double-digit revenue growth:

- Enduring demand for proteomic research tools
- Global market leader of research antibodies opening up new related markets
- Unique capabilities support continued share gains
- Focused on major growth opportunities in TAM of ~\$8bn
- Investing to support opportunity

